

AS SEEN IN

USA
TODAY



FOR FAST-PACED,
DISTRIBUTED ENTERPRISES

Take The Reins

Empowering High-
Achieving Professionals
to Lead with Clarity,
Purpose & Impact

THE CHALLENGE

High Performance Without Burnout

Your top performers and emerging leaders are constantly making decisions, driving results, and managing global teams. But even the most successful professionals can feel stuck reacting instead of leading, running on autopilot, and struggling to balance high performance with personal fulfillment.

When leaders lack clarity, purpose, and ownership, it positively impacts:

- **Productivity**—top performers drive a disproportionate share of results, but without clarity and focus, their impact can be diluted by inefficiencies and burnout.
- **Decision-making**—reactivity over strategy, leading to short-term fixes instead of long-term solutions.
- **Engagement & retention**—burnout and misalignment, causing top talent to disengage or leave.
- **Collaboration**—difficulty influencing and leading effectively across global teams.
- **Sustainable success**—high output but diminishing fulfillment, leading to stagnation rather than continuous growth.

Take the Reins is an experiential program designed to help leaders **step back, realign, and lead with intention personally and professionally**—without slowing business momentum.

What Makes Take the Reins Different?

"I engaged with Alison at a career crossroads, but she helped me realize my real question wasn't about my job—it was about how I make decisions and align with my values. Through this work, I gained clarity, confidence, and a new approach to leadership. Today, I'm on a career path I never imagined, doing work I love. If you're questioning your career or leadership approach, I highly recommend working with Alison."

— Johnathan Goree, MD & Head of Neurosciences

"I've taken Take the Reins twice, and each time, it gave me the clarity and confidence to make bold career moves. After 18 years, I realized I needed a change—and this program helped me align my actions with my purpose. If you're wondering if you're on the right path, Take the Reins will help you create meaningful success."

— Stephanie Seril, Vice President of Marketing

WHO IT'S FOR

Invest in Your Best, and Others Will Follow

Your best performers drive a large percentage of your company's success—and high-achievers naturally push themselves hard. To avoid burnout, they need space to ground themselves in clarity, focus, and recalibration to continue leading at their best.

Take the Reins is designed for:

- **High-achieving professionals**, executives, and leaders who are driven, ambitious, and outwardly successful but feel stuck in the never-ending cycle of doing more.
- **Top talent** craving clarity, purpose, and intentionality—so they can create a career and life that align with their values while driving meaningful results.
- **Emerging and established leaders** ready to step away from reacting and start leading their personal and professional lives with bold, authentic action and a reinvigorated sense of direction.

When your top performers thrive, innovate, and lead with intention, they don't just elevate themselves—they set the tone for the entire organization. Give them the tools, space, and support to break through the noise and unlock their next level of leadership.

Why Invest in Take the Reins for Employees

Improved Decision-Making & Strategic Focus

- Employees gain a clear framework to **prioritize high-impact work** and make decisions with confidence.

Increased Engagement & Retention

- High performers stay engaged when they feel aligned with their work—reducing burnout and turnover.

Stronger Leadership & Ownership Mindset

- Participants take greater accountability, proactively driving initiatives and leading with confidence.

Enhanced Productivity & Effectiveness

- Top performers contribute disproportionately to business success, but without clarity, their efforts can be spread thin. Take the Reins helps them focus on high-value activities and optimize their impact.

Better Collaboration & Influence Across Global Teams

- Employees develop stronger communication and boundary-setting skills to lead across cultures and time zones.

Sustainable High Performance Without Burnout

- Leaders shift from reactive productivity to intentional, high-impact work that fuels long-term success.

The Solution: Take the Reins

Take the Reins is a two-part leadership experience that blends reflection, strategic action, and real-world accountability. Over one month, participants gain the clarity, confidence, and tools to make high-impact decisions, sustain peak performance, and create meaningful results—both personally and professionally.

- **Session 1:** Define your leadership framework, align your goals, establish a mindset, build deep connections, and set a bold stretch challenge.
- **30-Day Implementation:** Apply insights, create a new habit, stretch into new possibilities, and engage with peer support.
- **Session 2:** Reflect on learning, refine strategies, and sustain momentum moving forward.

"I LOVED that we didn't have death by PPT! This experience was dynamic, thought-provoking, and gave me immediate tools to lead more effectively."

— Fortune 100 Executive, Take the Reins Attendee

Experiential, Not Just Informational

No lectures, no generic content—just high-energy, real-world exercises that unlock immediate insights.

Action-Oriented & Designed for High-Achievers

Each session equips participants with practical, high-impact tools they can apply immediately.

Book a call to bring
Take the Reins to
your team

