



**THE LENS**  
LEADERSHIP

## **GIVE**

One of the greatest pathways to a fulfilled life is through giving.

Whether it's giving in the form of extending an unsolicited act of kindness, hearing a cry for help, or being in service to a cause you care about, giving back to our global communities makes us better humans.

Adding a lens or perspective focused on giving gives us a greater sense of hope, joy and mutual respect.

Here are a couple of organizations and causes that have meaning to me, and a little about why. I invite you to learn more about these great causes, or explore the ways that you could give back, be in service, or make an impact in your community, and in the world.



## **Veterans:**

### ***Team Rubicon***

### ***The Mission Continues***

My Dad, Michael Conigliaro, was a very proud Veteran of the United States Air Force Security Service, and Bronze Star recipient. He was my hero. The first lesson he taught me in life was the Golden Rule - and he lived it as an example every day of his life. In June, 2015, 3 days after Father's Day, I was sitting in a conference room in San Francisco, and I received a call from my Mom that shook our family at its core. Nobody expected my Dad to go. My parents, who had both worked so hard for so many years, had finally retired, and they had plans.



In memory of my Dad, we connected with 2 amazing organizations to give in whatever way we could to our brave Veteran community.

Those organizations, rolling up sleeves and deploying the masses to serve Veteran communities in North America, and civilian communities here and abroad, are [\*\*Team Rubicon\*\*](#) and [\*\*The Mission Continues\*\*](#).



Both were founded with a mission to serve, and to make an impact putting the unique strengths of our Veteran communities to work, aiding in natural and humanitarian disasters, and crises that affect all of us.

[\*\*DONATE to Team Rubicon\*\*](#)

[\*\*DONATE to The Mission Continues\*\*](#)

## Animal Welfare:

### ASPCA

When my little girl, Labrador Riley McGee came home at 7 weeks old, the moment she threw up on me in the car ride to her forever home, we became the best of pals forever. There is no possibility of a bad day when these hazel eyes are looking up at me. She is spoiled with [organic Shinto's dog food](#), and is a water dog who loves the beach, jumping waves, playing with her life-long friend Hippo, and of course, eating.



And that's the thing, our animals give us so much unconditional love and joy, and they count on us to help them survive and thrive. They deserve to be cared for and protected from cruelty. And so I became a forever supporter of the ASPCA, who's purpose says it all: *'the American Society for the Prevention of Cruelty to Animals® ([ASPCA®](#)) was founded on the belief that animals are entitled to kind and respectful treatment at the hands of humans and must be protected under the law.'*



[\*\*DONATE to the ASPCA\*\*](#)